



July 2022

Dear Friend of Israel,

What a wonderful time of year! The sun is shining and the days are warm and long. But **much more importantly for this year – our wonderful friends from abroad are back!** Israel opened its doors to tourism a few months ago and what began as a trickle is now a torrent – thank G-d! In the past week alone, I hosted four different groups of tourists, from the US and from Holland, and we are looking forward to hosting many more.

But we need your help. For the past two years, tourism to Israel came to a total halt. For years, CFOIC Heartland's Israel office was well-known among tour leaders and tour operators alike as a wonderful resource for visiting Judea and Samaria. Our office arranged Judea and Samaria visits for tour groups and individuals from all the world at an average of two groups a week! But after two years of no tourism at all, so many in the Israel tourism industry have forgotten about us. We are now reaching out to the tour operators in Israel to remind them of our important service but **I need your help to reach out to the tour leaders, the pastors and ministry leaders who lead tours to Israel. If you have registered for a tour to Israel or know of anyone who will either be traveling with an Israel tour or leading one, please help us connect with them.** We want to make sure they know that their Israel visit can be immeasurably enhanced with a visit to the Biblical Heartland and a personal meeting with the people who have chosen to live here. Please let me know if you can think of anyone that we can connect with to help make this happen!

If you have not yet registered for a tour to Israel and are interested in coming, please take a look at the tour brochure enclosed with this letter. We are hosting a tour to Israel this coming November, led by our very own Kimberly Troup, Director of our US office. This tour is open to English-speakers all over the world and is a tour like no other. **We will take you to all the sights that form the foundation of Christianity, in Jerusalem and the Galilee. But we will also show you the heart of Biblical Israel like no one else can.** You will see Hebron and Shiloh, meet the people who have settled in Biblical Israel and hear their pioneering and spiritually-inspiring stories. And we have some other off-the-beaten-track experiences in store for you as well.

There is no better time to come to Israel. The country is open and waiting for you. No more masks. No more testing. Just come and enjoy! **I would love to welcome you in person.**

Sincerely,

Sondra Oster Baras
Director, Israel Office

P.S. Israel is now open for visitors! No masks or vaccines are required. Enclosed is a brochure with all the details of a very special CFOIC tour in November 2022. Space on this exclusive tour is limited. Don't delay. Register today! **Visit our website at www.cfoic.com/tour to register online.**

P.P.S. Please see the enclosed Heartland Highlight for information about the wonderful community of Salit Senior Citizens and their need for a Senior Center as a place to connect and engage with others.