



Jordan Valley

SUPPORTING INNER STRENGTH

Someone born and raised in Israel is affectionately referred to as a “Sabra.” A sabra is a prickly fruit that grows on desert cacti. They are tough and spiny on the outside but sweet and soft on the inside. Just like the residents of the Jordan Valley, the easternmost region of Samaria! They are known for being rugged and tenacious, a reputation earned by the original Jordan Valley pioneers who tamed the barren wasteland and cultivated farmlands, date palm orchards, and idyllic oases throughout the region. Yet, even these tough, larger-than-life pioneers face emotional and unique challenges that target their soft, Sabra center.

Through the years, the Jordan Valley region has experienced steady population growth. Immigrant families arrived to settle the Biblical heartland, and new communities swelled with Israeli families, looking for affordable housing. Along with growth came a set of challenges experienced by many contemporary societies: an increase in at-risk youth, families in need of counseling, aging community members needing specialized care, and therapeutic needs. Unfortunately, the region sorely lacked emotional and therapeutic services for many years, with few services available locally.

Several years ago, the Regional Council established a local family treatment center to alleviate the heavy burden on residents having to travel long distances to receive the help they needed. The center provides psychological counseling, parenting workshops, support groups, welfare and education experts, occupational, art, movement, and speech therapists, all under one roof. The government subsidizes a significant portion of the clinic’s operational costs and services, while patients pay reduced fees. But, often, those families most in need of help are unable to pay even the subsidized price. The shortfall is most significant in the area of psychological counseling. The Jordan Valley Regional Council is determined to continue offering this vital service, never turning away anyone who needs help.

Living in the remote Jordan Valley is particularly challenging for those in need of psychological therapy. The Jordan Valley Regional Council needs your help to cover the costs of the local family treatment center. Your gift will ensure that competent and professional therapists are on hand to address all the emotional and developmental challenges experienced by pioneering families in the region. Your generous donation will bring comfort and inner resilience to those settling this vital region of the Biblical Heartland.

REGIONAL SNAPSHOT

- ☆ **Regional Communities:** Argaman, Bekaot, Gitit, Gilgal, Fazael, Hamra, Hemdat, Maskiot, Mechola, Mechora, Mesuah, Mevo'ot Yericho, Naama, Naaran, Netiv Hagdud, Roi, Rotem, Shadmot Mechola, Tomer, Yafit, and Yitav
- ☆ **Origin of Name:** named after the Biblical Jordan River
- ☆ **Geographical Significance:** the narrow border region between Israel and Jordan, vital to Israel's security
- ☆ **Population:** almost 7,000



You can help provide vital therapy services for families in the Jordan Valley



Pioneers who settled the Jordan Valley may be tough on the outside, but inside some have hidden hurts that need healing

JORDAN VALLEY THERAPY CENTER

PROJECT BUDGET

Psychological Counseling Therapist	\$41,014
Family and Regional Council Participation	-20,507
TOTAL FUNDS REQUIRED	\$20,507

To participate in this project: visit our website at www.cfoic.com/projects
 Or mail a check with the project name in the memo to:
 CFOIC Heartland, 7661 McLaughlin Rd, #255, Falcon, CO 80831 (US & Canada)
 CFOIC Heartland, PO Box 752, Karnei Shomron, Israel (all other countries)