



In Hebrew, someone born and raised in Israel is affectionately called a “Sabra.” Sabras are the prickly fruit that grow on desert cacti — tough and spiny on the outside, but juicy and soft on the inside. So too it is with Israelis, and none more so than the residents of the Jordan Valley, the easternmost region in Samaria. Residents of the Jordan Valley are known for being rugged and tenacious, and the reputation is well-earned; after all, the original Jordan Valley pioneers were the ones who tamed the barren wastes of the Valley and cultivated farmland, date palm orchards, and paradisaal oases throughout the region.

But while they may be tough on the outside, the residents of the Jordan Valley’s many communities face difficult challenges that come from within, challenges that specifically target that soft, emotional Sabra center.

The communities of the Jordan Valley are undergoing a metamorphosis. Residents are growing older, immigrant families are arriving in droves, and communities are swelling with an influx of new families. This burst of growth is exciting, but with growth comes its share of unique issues: there is an increase in at-risk youth, families in need of counseling, aging community members in need of specialized care, and general therapeutic need. When it comes to mental health, residents of the Jordan Valley faced severe challenges and for years, there were little or no psychological counseling services available to them locally.

A number of years ago, a therapy clinic was established in the center of the Jordan Valley so that residents did not have to travel far distances to receive the help they need; however, often those most in need of therapy are unable to pay even the subsidized cost. But the Jordan Valley Regional Council is determined to make these services available to anyone who needs them. Clinical psychologists, social workers, welfare and education experts, occupational therapists, art and movement therapists, and communication therapists all offer their services under the same roof, so that help is always available to the suffering citizens of the Jordan Valley. Your generous donation will help cover the salaries of these professionals for families who can’t afford to pay.

The residents of the Jordan Valley are in desperate need of help. With your generous donation, you can ensure that there are competent and professional therapists on hand to address all the unique mental health challenges in the region. You can help these Sabras heal their soft insides and become stronger, more productive citizens, and bring comfort and stability to this vital region of the Biblical Heartland.

REGIONAL SNAPSHOT

- ☆ **Regional Communities:** Argaman, Bekaot, Gitit, Gilgal, Fazael, Hamra, Hemdat, Maskiot, Mechola, Mechora, Mesuah, Mevo'ot Yericho, Naama, Naaran, Netiv HaG'dud, Roi, Rotem, Shadmot Mechola, Tomer, Yafit, and Yitav
- ☆ **Origin of Name:** named after the Biblical Jordan River
- ☆ **Geographical Significance:** the narrow border region between Israel and Jordan, vital to Israel's security.
- ☆ **Population:** almost 7,000



You can help provide vital therapy services for families in the Jordan Valley



Pioneers who settled the Jordan Valley may be tough on the outside, but inside some have hidden hurts that need healing

JORDAN VALLEY THERAPY CENTER

PROJECT BUDGET

Therapists' salaries	\$20,245
TOTAL FUNDS REQUIRED	\$20,245

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 Or mail a check with the project name in the memo to:
 CFOIC Heartland, 7661 McLaughlin Rd, #255, Falcon, CO 80831 (US & Canada)
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