

For the Residents of Rotem



surely. There are now twenty families living in the community and as Rotem grows, so do the number of young children, and there is promise of more growth. Thankfully, the residents feel secure and committed enough to start building permanent buildings and invest in their future.

Rotem is an ecological community in which all aspects of their lives are attuned to being environmentally friendly. Some people in Rotem work in fields like alternative medicine and natural cosmetics. They are proud of what they have created and would like to work on some aspects of tourism to better meet visiting groups. Rotem is in need of a bit of a facelift! Basic landscaping and explanatory signs around the community would help show the guests the uniqueness of their neighborhood.

In that same vein, they would like to establish a Center of Tourism and Ecology which would house all the local ecological businesses and workshops. A first sketch was drawn and now they would like to ask the architect to prepare a detailed blueprint so they can start planning the actual building of the center. This center is sure to provide a burst of growth and development for the people of Rotem.

Your contribution to these projects will help these pioneers of Rotem face the daily challenges of living in Biblical Israel. Your support will convey a strong message of encouragement to the people of Rotem.

Rotem, a small community in the Jordan Valley, was founded in September 2001, by four pioneering families, along with five single men. Soon after, another 3 families joined them. The Jordan Valley is the eastern border of Israel, and Jewish settlement in this area is not only biblically significant but is strategically important as well, as a defense against intrusions from the east.

The Intifada affected the small communities in the Jordan Valley significantly, with terrorist activity emanating from nearby Arab villages. A number of communities near Rotem were infiltrated, and residents killed and injured. CFOIC Heartland reached out when political unrest was at its worst and helped provide emergency equipment for Rotem. Rotem was better able to face the challenges with peace of mind. More recently, CFOIC Heartland provided funds for a new playground

Happily, Rotem is now growing... slowly but

Landscaping and tourism signs	\$12,000
Blueprints for Center of Tourism and Ecology	<u>11,800</u>
TOTAL FUNDS REQUIRED:	\$23,800

To participate in this project:

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